

Great News for Difficult Times

We fully understand that the aftermath of the world-wide financial crisis and the continuing decline in the newspaper industry has presented real challenges for news media monitoring companies.

We also understand the business challenges of investing in high-quality, high-volume newspaper scanning production systems during these times.

The good news!!

For more than 15 years SUPAG MediaScan has led the way in designing and developing duplex newspaper scanning systems in conjunction with its OEM suppliers. As a result MediaScan will begin providing new scanning systems at substantially reduced prices and increased pages rates.

We have configured three performance levels to meet all your price/performance and processing needs. Each of the systems is based on the WideTEK 36 DS full-color duplex scanner.

- ✚ **SUPAG MediaScan DS36** 450 pages/hour + upgrade options
- ✚ **SUPAG MediaScan 550C** 550 pages/hour + newspaper scanning software
- ✚ **SUPAG MediaScan 880C** 880 pages/hour + advanced newspaper scanning software and paper handler

What this new systems can mean to you!

- ✚ Duplex scanning:
 - + Lower variable costs by reducing labor cost per page by **50-60%**
 - + Reduce workspace overhead by as much as **50%**
 - + Cut time to complete each newspaper by **50-60%**
- ✚ Faster page rates:
 - + Lower variable costs by additional reduction in labor cost per page
 - + Faster completion rate to meet deadlines

The combination of duplex scanning and faster page rates means an improved bottom line in a production scanning operation.

If your operation needs to produce timely, OCR quality, color or black & white images from scanned newspapers in a volume, production operation, then read our attached product announcements and contact us to get started.